

# BEE SATA VIIS

Esitteet



The Game Industry Of Finland

# REPORT 2018

 **neogames**  
HUB OF THE FINNISH GAME INDUSTRY

 Suomen  
Pelinkehittäjät  
FINNISH GAME DEVELOPER STUDIOS ASSN.

 BUSINESS  
FINLAND



The Game Industry Of Finland • Report 2018



REPORT 2018

## Location of Companies and Clusters

The changes in company locations compared to the previous full study (data from year 2016) are not dramatic. The Capital Region has increased its share from 42 % to 46 % and the central area has grown from 18 % at the end of 2016 to 21 % at the end of 2018.

Outside the Capital Region, regional capitals seem to be hotspots of the game industry in their respective regions. This reflects the general development of the Finnish society. Cities with educational possibilities like universities and universities of applied sciences are attractive, especially for a younger, more game-oriented generation. The major game industry hubs outside the Capital Region (by



Picture: Shippyard Games | Concept art

headcount) are Tampere, Oulu, Kajaani and Turku.

In terms of economic significance and financial value, the Capital Region is still well ahead of other areas. 97 % of the industry's turnover is generated by companies located in the Capital Region, and around 75 % of all employees work in there. The figures are almost exactly the same as in the previous study.

	Capital	Central	East	North	West
2018	46%	21%	7%	16%	11%
2016	42%	18%	9%	18%	13%
2014	38%	26%	10%	16%	8%

Location of the companies N:220





### Tampere Film Festival

6–10 Mar 2019  
Tampere

● Brings together well over 30 000 film enthusiasts to enjoy short films, retrospectives, tributes and documentaries, panels, seminars and workshops.

[tamperefilmfestival.fi](http://tamperefilmfestival.fi)

### Tampere Vocal Music Festival

4–9 June 2019  
Tampere

● Offers a rich variety of concerts, a chorus review, a contest for vocal ensembles and different kinds of workshops. A celebration of the human voice!

[tamperemusicfestivals.fi/vocal](http://tamperemusicfestivals.fi/vocal)



### Mänttä Art Festival

16 June –1 Sept 2019  
Mänttä-Vilppula

● Finland's leading summer review of contemporary art with the main exhibition venue in a former animal feed refinery near the Mänttä mill chimneystack.

[kuvataideviikot.fi](http://kuvataideviikot.fi)

### Sastamala Gregoriana

19–27 July 2019  
Sastamala

● Excellent international concert programme from Medieval, Renaissance and Baroque periods, old lakeside churches with unique acoustic space and warm local atmosphere.

[sastamalagregoriana.fi](http://sastamalagregoriana.fi)



Steian Bremer

### Tampere Theatre Festival

5–11 Aug 2019  
Tampere

● Fresh and thought-provoking programme with contemporary drama productions from home and abroad, modernized classics, dance theatre, contemporary circus and street theatre.

[teatterikesa.fi](http://teatterikesa.fi)

### Tampere Jazz Happening

31 Oct–3 Nov 2019  
Tampere

● Top names of international jazz and pioneers of the future, both on concert stages and in intimate club settings.

[tamperemusicfestivals.fi/jazz](http://tamperemusicfestivals.fi/jazz)



Maarit Kyöharju



Maarit Kyöharju





www.pirfest.fi



Kelloportinkatu 1 B  
33100 Tampere

# June July Aug Sept Oct

# Mar

**Tampere Film Festival**  
6–10 Mar 2019  
Tampere

**Tomatoes! Tomatoes!  
Stand Up Comedy  
Festival**  
14–16 Mar 2019  
Tampere

**Tampere Kuplii  
Comics Festival**  
20–24 Mar 2019  
Tampere

**Art Festivo**  
28–31 Mar 2019  
Parkano & Kihniö

# Feb

**Valoa Festival**  
7–9 Feb 2019  
Tampere

# May

**Tampere Dance Current  
Contemporary Dance  
Festival**  
21–26 May 2019  
Tampere

**Orivesi Summer Festivals**  
18 May–7 Sept 2019  
Orivesi

**Tampere Guitar Festival**  
3–9 June 2019  
Tampere

**Tampere Vocal Music  
Festival**  
4–9 June 2019  
Tampere

**Sääksmäki Soi!  
Classical Music Festival**  
15 June–6 July 2019  
Valkeakoski

**Mänttä Art Festival**  
16 June–1 Sept 2019  
Mänttä-Vilppula

**Valtteri Festival**  
21–22 June 2019  
Tampere

**Tampere Flamenco Festival**  
25–29 June 2019  
Tampere

**The Days Of Old Literature**  
28–29 June 2019  
Sastamala

# June

**Fest Afrika**  
1–7 July 2019  
Tampere

**Sata-Häme Soi  
International Accordion  
Music Festival**  
2–7 July 2019  
Ikaalinen

**Tammerkosken Sillalla**  
To be announced  
Tampere

**Tammerfest**  
18–20 July 2019  
Tampere

**Sastamala Gregoriana -  
Early Music Festival**  
19–27 July 2019  
Sastamala

**Workers' Music Festival**  
25–28 July 2019  
Valkeakoski

**Pentinkulma Literature  
Festival**  
28 July–4 Aug 2019  
Urjala

**Mänttä Music Festival**  
31 July–4 Aug 2019  
Mänttä-Vilppula

# Aug

**Tampere Theatre Festival**  
5–11 Aug 2019  
Tampere

**Tapsan Tahdit**  
8–10 Aug 2019  
Nokia

**Blockfest**  
16–17 Aug 2019  
Tampere

# 2020

**Tampere Biennale**  
1–5 Apr 2020  
Tampere

**MUKAMAS  
Puppet Theatre Festival**  
12–16 May 2020  
Tampere

# Sept

**World Of Tango**  
13–15 Sept 2019  
Tampere

**Pispala Schottische  
Dance Mania**  
26–29 Sept 2019  
Tampere

**Annikki Poetry Festival**  
6 June 2020  
Tampere

**Pispala Schottische**  
10–14 June 2020  
Tampere

**Backlight Photo Festival**  
Oct–Nov 2020  
Tampere

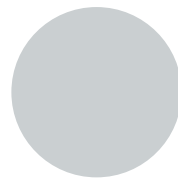
# Oct

**Lost In Music**  
2–5 Oct 2019  
Tampere

**Tampere Jazz Happening**  
31 Oct–3 Nov 2019  
Tampere

# Nov

**Urjala Soikoon!  
Chamber Music Festival**  
1–3 Nov 2019  
Urjala



**TAMPERE REGION**, the second largest region by population in Finland, is known as heart of the events. Every year,

various internationally acknowledged events and festivals for all the tastes are organised here. Tampere is #1 travel

destination for Finns in their home country. Numerous events, fascinating cultural experiences, soothing lake views and relaxed

atmosphere make the area very appealing all year round. Dive into the beat of Tampere Region with us!

Tampere Region Festivals is a network of 37 festivals covering different areas of culture. Each one of these festivals offers authentic

experiences for all those interested in music, theatre, dance, circus, literature, cinema and the visual arts.

Pictures: Visit Tampere Oy





# EduCloud Alliance and ECA-standard

*Share the knowledge*

**Make information technology a natural  
part of learning!**



## What is ECA?

- Global technical standard for electronic teaching materials
- Ensures easy transfer and creative development of e-books, educational games, videos and other high-tech teaching materials
- Developed in Finland and Estonia, top performers in worldwide education surveys

**ECA** ↔ **GSM**

- ECA is the "GSM" of teaching materials
- GSM-standard made different brands of mobile phones compatible
- ECA-standard ensures easy access to all the world's teaching materials for teachers and students



## Why ECA?

### Good for companies

- Innovations in education create new business opportunities
- Global growth markets
- Full-fledged investment in content creation

### Good for schools

- Accessing, sharing and modifying teaching materials made easy
- Facilitates the search of best pedagogic solutions
- Simplifies the use of technology in teaching

### Good for students

- Natural integration of information and communications technology to schools
- Only one password needed
- Best content and applications ensure best results in learning



# Westlux

**LÄNNEN  
SUURIMMAT  
TULOSTEET**

**VÄRILÖYLYJÄ  
VUODESTA  
1996**

VäriLöylyt ovat heidän ammattinsa. He eivät välitä puolta puupeniä maineesta tahi kunniamerkkeistä.



Suuri Manito! Reikävinyylis-  
tähän puuttuu yksi reikä!  
Veijo, tuo kuudestilau-  
keavani!

Tulostin laulaa kauniisti kuin pree-  
riakoiran kadotettu sielu.



**LEMP!**  
Jättitulosteet  
aina  
**1000m<sup>2</sup>**  
saakka!

UGH! Työn Kotka on puhunut.

**JÄTTITULOSTEET SÄÄTÄ JA KULUTUSTA KESTÄVILLÄ LIUOTINVÄREILLÄ TULOSETTUINA SUORAAN TAMPEREELTA:  
LIIKETILOJEN SUURTULOSTEET, JÄÄHALLIEN JÄÄNALUSMAINOKSET, URHEILUAREENOIDEN LAITAMAINOKSET, BANNERIT  
JA VALOMAINOSTULOSTEET. **PAIKALLEEN ASENNETTUINA.**  
LISÄKSI TULOSTAMME MYÖS AUTOJEN JA REKKOJEN TARRAT SEKÄ PRESSUT.**

#### TULOSTUSVALMIS AINEISTO

Mac tai pc muodossa.

Fontit ja logot vektorimuotoisina viivoina.

Dokumentin kuvat TIFF-, EPS-, PSD- tai JPG-  
tiedostomuodossa resoluutio vähintään 72dpi  
1:1 koossa.

Dokumentti 1:1 koossa, mikäli mahdollista.  
Vaihtoehtoisesti 1:2 koossa jolloin huomioitava  
että kuvien resoluutio tulee olla kaksinkertainen  
eli noin 150dpi.

Dokumentti tulee aina olla ilman kulmamerkkejä  
ja ilman ympärillä olevia bleedejä eli valkoisia  
alueita.

Rekkakuvissa kysy aina erikseen.

#### VÄRIMAAILMA

Mielellään aina CMYK-muotoisina.

RGB-muotoisissa dokumenteissa on huomioitava  
että lopputulos ei välttämättä ole haluttu koska  
kaikkia RGB-värejä ei pystytä tulostamaan CMYK-  
muodossa.

Liitä PMS-värimääritykset mukaan jos ne ovat  
tiedossa.

Toimita ohessa paperi- tai jpeg-vedos sähköpostil-  
la.

Värivedoksena ei voi hyväksyä dokumenttia jota ei  
ole tulostettu värikalibroidulla tulostimella.

#### TULOSTUSMATERIAALI ESIMERKKEJÄ

Mesh eli reikävinyyli, umpivinyyli (useita vahvuus ja pinta vaihtoehtoja),  
tarrat (kampanja ja ajoneuvo), One Way Vision, kankaat, sisustus materiaalit

#### OHJELMISTOT

Freehand MX (mielellään exportattu yhdeksi eps-  
tiedostoksi)

Adobe PageMaker ja Quark (vain EPS-muodossa  
olevat tiedostot)

Adobe Photoshop, Adobe Illustrator ja Adobe  
InDesign

#### TIEDOSTOMUODOT

Tiff pakkaamattomana, PSD, EPS, jpeg ja PDF  
(varauksin) ovat erinomaisia ja käyvät suoraan  
tuotantomme ohjelmistoihin.

#### PDF

PDF aineiston tuottamiseen suositellaan  
Adobe Distilleriä.

#### SIIRTOMEDIAT

CD, DVD, Memory Stick

Sähköpostitse tiedostojen maksimikoko 30 mb.

**Westlux**